

REP HEADLINE# 6308372
*** UNAPPROVED REV #1 ***

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP
CHANGES
SEP27/12 14.19
*** WFLA-TV ***

ADV # ADV. NAME POLI/J EHRlich/D/CON/FL
AGY # AGY. NAME BUYING TIME, LLC

650 MASSACHUSETTS AVE.N.W. #210

WASHINGTON, DC 20001

REP.# OFF.# SALESMAN #

BUYER NAME KATE KLEBAHN

SALES PRSN WA- MEGHAN MCGARR (H)

ORDER # CONTRACT # 6308372

CLASS: NATL. LOCAL REGIONAL

PRDCT J EHRlich 4 CONGRESS EST#2293 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV5/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE SEP27/12 14.19

REP: REVISION
RATE CHANGE LN'S 1,3,11,16-17,19-21,24,38
LN'S 45-50 ADDED
NEW TTL \$51,830
PLEASE CONFIRM
THANKS! BRIAN FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
JESSICA EHRlich FOR CONGRESS

8/27

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

AGENCY ADVERTISER CODE = 388
AGENCY PRODUCT CODE = 395
AGENCY EST# = 2293

1	R		1000P-1100P	30		\$3,000.00	11/2	11/2	1		FRI	1
---	---	--	-------------	----	--	------------	------	------	---	--	-----	---

PROGRAM : DATELINE
CON COM1: DATELINE

3	R		530A-600A	30		\$470.00	11/2	11/2	1		FRI	1
---	---	--	-----------	----	--	----------	------	------	---	--	-----	---

PROGRAM : NWS CH8 TODAY 530A
CON COM1: NWS CH8 TODAY 530A

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	R		530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$470.00	11/5	11/5	1		MON	1
16	R		700A-900A PROGRAM : SAT TODAY SHOW CON COM1: SAT TODAY SHOW	30		\$500.00	11/3	11/3	1		SAT	1
17	R		900A-1000A PROGRAM : NWS CH8 TODAY 9A CON COM1: NWS CH8 TODAY 9A	30		\$500.00	11/3	11/3	1		SAT	1
19	R		700P-815P PROGRAM : FOOTBALL NIGHT IN AMERICA CON COM1: FOOTBALL NIGHT IN AMERICA	30		\$7,000.00	11/4	11/4	1		SUN	1
20	R		800A-900A PROGRAM : SUN TODAY SHOW CON COM1: SUN TODAY SHOW	30		\$1,100.00	11/4	11/4	1		SUN	1
21	R		900A-1000A PROGRAM : NWS CH8 9A CON COM1: NWS CH8 9A	30		\$300.00	11/4	11/4	1		SUN	1
24	R		530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$470.00	11/1	11/1	1		THU	1
38	R		530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$470.00	10/31	10/31	1		WED	1
45	A		730P-800P PROGRAM : ENT TONIGHT 30 CON COM1: ENT TONIGHT 30	30		\$1,000.00	10/31	10/31	1		WED	1

REP HEADLINE# 6308372
 *** UNAPPROVED REV #1 ***

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP
 CHANGES
 SEP27/12 14.19
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
46	A		730P-800P	30		\$1,000.00	11/2	11/2	1		FRI	1
PROGRAM : ENT TONIGHT 30												
CON COM1: ENT TONIGHT 30												
47	A		700A-900A	30		\$900.00	10/30	10/30	1		TUE	1
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
48	A		700A-900A	30		\$900.00	11/1	11/1	1		THU	1
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
49	A		600A-700A	30		\$700.00	11/1	11/1	1		THU	1
PROGRAM : TODAY 6A												
CON COM1: TODAY 6A												
50	A		600A-700A	30		\$700.00	11/2	11/2	1		FRI	1
PROGRAM : TODAY 6A												
CON COM1: TODAY 6A												
NOV/12			51830.00									
CONTRACT TOTAL												51830.00
TOTAL SPOTS												50

MARKET TOTALS \$118,671 WFLA 32% WFTS 14% WTSP 19% WTVT 35% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

SHARES ARE ACCURATE

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

SEP7/12 16.23
*** WFLA-TV ***

WASHINGTON, DC 20001

CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES OCT30/12 NOV5/12 WK-1

REP: NEW ORDER

THANKS KY FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

JESSICA EHRLICH FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 388 AGENCY PRODUCT CODE = 395 AGENCY EST# = 2293												
1			1000P-1100P	30		\$300.00	11/2	11/2	1		FRI	1
PROGRAM : DATELINE CON COM1 : DATELINE												
2			500P-530P	30		\$900.00	11/2	11/2	1		FRI	1
PROGRAM : WFLA NEWS CON COM1 : WFLA NEWS												
3			530A-600A	30		\$250.00	11/2	11/2	1		FRI	1
PROGRAM : NWS CH8 TODAY 530A CON COM1 : NWS CH8 TODAY 530A												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,200.00	11/5	11/5	1		MON	1
14			700A-900A PROGRAM : TODAY SHOW CON COM1: TODAY SHOW	30		\$900.00	11/5	11/5	1		MON	1
15			900A-1000A PROGRAM : TODAY SHOW-3 CON COM1: TODAY SHOW-3	30		\$550.00	11/5	11/5	1		MON	1
16			700A-900A PROGRAM : SAT TODAY SHOW CON COM1: SAT TODAY SHOW	30		\$275.00	11/3	11/3	1		SAT	1
17			900A-1000A PROGRAM : NWS CH8 TODAY 9A CON COM1: NWS CH8 TODAY 9A	30		\$250.00	11/3	11/3	1		SAT	1
18			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$750.00	11/4	11/4	1		SUN	1
19			700P-815P PROGRAM : FOOTBALL NIGHT IN AMERICA CON COM1: FOOTBALL NIGHT IN AMERICA	30		\$3,400.00	11/4	11/4	1		SUN	1
20			800A-900A PROGRAM : SUN TODAY SHOW CON COM1: SUN TODAY SHOW	30		\$250.00	11/4	11/4	1		SUN	1
21			900A-1000A PROGRAM : NWS CH8 9A CON COM1: NWS CH8 9A	30		\$150.00	11/4	11/4	1		SUN	1

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22			1100P-1135P PROGRAM : NWS CH8 @11P CON COM1: NWS CH8 @11P	30		\$1,250.00	11/1	11/1	1		THU	1
23			500P-530P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	11/1	11/1	1		THU	1
24			530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$250.00	11/1	11/1	1		THU	1
25			530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	11/1	11/1	1		THU	1
26			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,200.00	11/1	11/1	1		THU	1
27			700P-730P PROGRAM : WFLA NEWS @ 7P CON COM1: WFLA NEWS @ 7P	30		\$1,000.00	11/1	11/1	1		THU	1
28			730P-800P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30		\$1,000.00	11/1	11/1	1		THU	1
29			900A-1000A PROGRAM : TODAY SHOW-3 CON COM1: TODAY SHOW-3	30		\$550.00	11/1	11/1	1		THU	1
30			1100P-1135P PROGRAM : NWS CH8 @11P CON COM1: NWS CH8 @11P	30		\$1,250.00	10/30	10/30	1		TUE	1

SEP7/12 16.23
*** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31			500P-530P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/30	10/30	1		TUE	1
32			530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/30	10/30	1		TUE	1
33			600P-630P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$1,200.00	10/30	10/30	1		TUE	1
34			730P-800P PROGRAM : ENTERTAINMENT TONIGHT CON COM1: ENTERTAINMENT TONIGHT	30		\$1,000.00	10/30	10/30	1		TUE	1
35			900A-1000A PROGRAM : TODAY SHOW-3 CON COM1: TODAY SHOW-3	30		\$550.00	10/30	10/30	1		TUE	1
36			1100P-1135P PROGRAM : NWS CH8 @11P CON COM1: NWS CH8 @11P	30		\$1,250.00	10/31	10/31	1		WED	1
37			500P-530P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/31	10/31	1		WED	1
38			530A-600A PROGRAM : NWS CH8 TODAY 530A CON COM1: NWS CH8 TODAY 530A	30		\$250.00	10/31	10/31	1		WED	1
39			530P-600P PROGRAM : WFLA NEWS CON COM1: WFLA NEWS	30		\$900.00	10/31	10/31	1		WED	1

REP HEADLINE# 6308372
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP

SEP7/12 16.23
 *** WFLA-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
40			600P-630P	30		\$1,200.00	10/31	10/31	1		WED	1
PROGRAM : WFLA NEWS												
CON COM1: WFLA NEWS												
41			600A-700A	30		\$700.00	10/31	10/31	1		WED	1
PROGRAM : NWS CH8 TODAY 6A												
CON COM1: NWS CH8 TODAY 6A												
42			700P-730P	30		\$1,000.00	10/31	10/31	1		WED	1
PROGRAM : WFLA NEWS @ 7P												
CON COM1: WFLA NEWS @ 7P												
43			700A-900A	30		\$900.00	10/31	10/31	1		WED	1
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												
44			900A-1000A	30		\$550.00	10/31	10/31	1		WED	1
PROGRAM : TODAY SHOW-3												
CON COM1: TODAY SHOW-3												
NOV/12 37975.00												
												CONTRACT TOTAL 37975.00
												TOTAL SPOTS 44

MARKET TOTALS \$118,671 WFLA 32% WFTS 14% WTSP 19% WTVT 35% WTOG 0% WTTA 0% WMOR 0%
 WMOX 0% WXPX 0% WWSB 0% CABL 0%

SHARES ARE ACCURATE

SVC- NSI
 DEMOS- RA35+*

Buying Time LLC
650 Massachusetts Ave, NW
Suite 210
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
Submission Number 792 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	51830	Campaign Ref:	E:063083720
Buyer:	FL	Client/Product/Estimate:	388 /395 /2293	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06308372
Est./PO Number:	06308372	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	J Ehrlich 4 Congress	Booking Group:	WFLA	Key Market:	Tampa-St. Petersburg, FL
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
1	Fri 10p ET / 9p CT Dateline NBC Friday ...F..	03	3000	30 Comme	Nbr of Spots	1	1	3000
2	M-F 5p News ...F..	03	900	30 Comme	Nbr of Spots	1	1	900
3	M-F 530a News ...F..	01	470	30 Comme	Nbr of Spots	1	1	470
4	M-F 530p News ...F..	03	900	30 Comme	Nbr of Spots	1	1	900
5	M-F 6p News ...F..	03	1200	30 Comme	Nbr of Spots	1	1	1200
6	M-F 7p News ...F..	03	1000	30 Comme	Nbr of Spots	1	1	1000
7	M-F 7a Today Show ...F..	03	900	30 Comme	Nbr of Spots	1	1	900
8	M-F 730p Entertainment Tonight ...F..	03	1000	30 Comme	Nbr of Spots	1	1	1000
9	M-Su 11p News	03	1250	30 Comme	Nbr of Spots	1	1	1250
Weekly Totals: Total Spots(Ord Spots)					43	7	50	

Buying Time LLC
650 Massachusetts Ave, NW
Suite 210
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
Submission Number 792 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	51830	Campaign Ref:	E:063083720
Buyer:	FL	Client/Product/Estimate:	388 /395 /2293	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06308372
Est./PO Number:	06308372	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
10	M-F 5p News M.....	03	900	30 Comme		1	1	900
11	M-F 530a News M.....	01	470	30 Comme		1	1	470
12	M-F 530p News M.....	03	900	30 Comme		1	1	900
13	M-F 6p News M.....	03	1200	30 Comme		1	1	1200
14	M-F 7a Today Show M.....	03	900	30 Comme		1	1	900
15	M-F 9a Today Show II M.....	03	550	30 Comme		1	1	550
16	Sat 7a Today ShowS.	03	500	30 Comme	1		1	500
17	Sat 9a NewsS.	02	500	30 Comme	1		1	500
18	Sun 6p NewsS.	03	750	30 Comme	1		1	750
19	Sun 7p ET / 6p CT Football Night InS.	01	7000	30 Comme	1		1	7000
Weekly Totals: Total Spots(Ord Spots)					43	7	50	

Buying Time LLC
650 Massachusetts Ave, NW
Suite 210
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
Submission Number 792 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	51830	Campaign Ref:	E:063083720
Buyer:	FL	Client/Product/Estimate:	388 /395 /2293	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06308372
Est./PO Number:	06308372	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
20	Sun 8a Today ShowS	01	1100	30 Comme	Nbr of Spots 1		1	1100
21	Sun 9a NewsS	03	300	30 Comme	Nbr of Spots 1		1	300
22	M-Su 11p News ...T...	03	1250	30 Comme	Nbr of Spots 1		1	1250
23	M-F 5p News ...T...	03	900	30 Comme	Nbr of Spots 1		1	900
24	M-F 530a News ...T...	01	470	30 Comme	Nbr of Spots 1		1	470
25	M-F 530p News ...T...	03	900	30 Comme	Nbr of Spots 1		1	900
26	M-F 6p News ...T...	03	1200	30 Comme	Nbr of Spots 1		1	1200
27	M-F 7p News ...T...	03	1000	30 Comme	Nbr of Spots 1		1	1000
28	M-F 730p Entertainment Tonight ...T...	03	1000	30 Comme	Nbr of Spots 1		1	1000
29	M-F 9a Today Show II ...T...	03	550	30 Comme	Nbr of Spots 1		1	550
30	M-Su 11p News ...T...	03	1250	30 Comme	Nbr of Spots 1		1	1250
Weekly Totals: Total Spots(Ord Spots)					43	7	50	

Buying Time LLC
650 Massachusetts Ave, NW
Suite 210
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
Submission Number 792 Issue 1

News Channel 8
on your side

MeTV

WFLA-TV

P.O. Box 1410
Tampa, FL 33601
TBO.com
Tampa Bay Online

PHONE (813) 228-8888

Original

Client: Jessica Ehrlich/ D/ Congress/ FL
Buyer: FL
Schedule Dates: 10/29/12 to 11/11/12
Est./PO Number: 06308372
Associated Copies: No
Submission Cost: 51830
Client/Product/Estimate: 388 /395 /2293
Weeks: 2
Contract type: Political
Campaign Ref: E:063083720
Sales Rep: HRP Washington, DC
Order Ref: 06308372
Business Type: POLITICAL
Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
31	M-F 5p News T.....	03	900	30 Comme	Nbr of Spots	1	1	900
32	M-F 530p News T.....	03	900	30 Comme	Nbr of Spots	1	1	900
33	M-F 6p News T.....	03	1200	30 Comme	Nbr of Spots	1	1	1200
34	M-F 730p Entertainment Tonight T.....	03	1000	30 Comme	Nbr of Spots	1	1	1000
35	M-F 9a Today Show II T.....	03	550	30 Comme	Nbr of Spots	1	1	550
36	M-Su 11p News ..W....	03	1250	30 Comme	Nbr of Spots	1	1	1250
37	M-F 5p News ..W....	03	900	30 Comme	Nbr of Spots	1	1	900
38	M-F 530a News ..W....	01	470	30 Comme	Nbr of Spots	1	1	470
39	M-F 530p News ..W....	03	900	30 Comme	Nbr of Spots	1	1	900
40	M-F 6p News ..W....	03	1200	30 Comme	Nbr of Spots	1	1	1200
41	M-F 6a News	03	700	30 Comme	Nbr of Spots	1	1	700
Weekly Totals: Total Spots(Ord Spots)					43	7	50	

Buying Time LLC
650 Massachusetts Ave, NW
Suite 210
Washington DC 20001

Jessica Ehrlich/ D/ Congress/ FL
Submission Number 792 Issue 1



WFLA-TV
P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Original

Client:	Jessica Ehrlich/ D/ Congress/ FL	Submission Cost:	51830	Campaign Ref:	E:063083720
Buyer:	FL	Client/Product/Estimate:	388 /395 /2293	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06308372
Est/PO Number:	06308372	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	10/29	11/05	Total	Cost
42	M-F 7p News ..W....	03	1000	30 Comme	Nbr of Spots	1	1	1000
43	M-F 7a Today Show ..W....	03	900	30 Comme	Nbr of Spots	1	1	900
44	M-F 9a Today Show II ..W....	03	550	30 Comme	Nbr of Spots	1	1	550
45	M-F 730p Entertainment Tonight ..W....	03	1000	30 Comme	Nbr of Spots	1	1	1000
46	M-F 730p Entertainment Tonight ...F..	03	1000	30 Comme	Nbr of Spots	1	1	1000
47	M-F 7a Today Show ..T....	03	900	30 Comme	Nbr of Spots	1	1	900
48	M-F 7a Today Show ...T...	03	900	30 Comme	Nbr of Spots	1	1	900
49	M-F 6a News ...T...	03	700	30 Comme	Nbr of Spots	1	1	700
50	M-F 6a News ...F..	03	700	30 Comme	Nbr of Spots	1	1	700
Weekly Totals: Total Spots(Ord Spots)					43	7	50	

Grand Totals

		Month 11 Weeks: 4	
Totals		10/29	11/05
Spots	50	43	7
Cost	51830	45660	6170

Grand Totals:

Spots:	50
Gross Total:	51,830.00
Commission:	7,774.50
Net Total:	44,055.50